

July 2024

# EuroBLECH 2024 sets out new ways to engage with productivity

Thousands of exhibits and four days of intense product sourcing, networking and learning: The sheet metal working industry is gearing up for their benchmark event, EuroBLECH 2024, presenting the world's largest selection of sheet metal working technology in one place. Reflected in this year's show motto, 'The Power of Productivity', visitors can look forward to a trailblazing event at the core of the industry, with premier access to top-tier suppliers, live demonstrations and world premieres. Visitor registration is now live, with additional ticket options for Guided Visitor Tours and a special Careers Day for emerging talent.

Visitor registration has just kicked off for the 27th International Sheet Metal Working Technology Exhibition, EuroBLECH, taking place from 22 to 25 October 2024 at the Hanover Exhibition Grounds in Germany. It is the world's largest exhibition for sheet metal processing, covering the entire supply chain in 15 different technology sectors across nine exhibition halls. This year's focus is on productivity-enhancing technology, presenting the latest the market has to offer in terms of increasing output and efficiency while aligning individual production processes to the complex demands of smart manufacturing.

The coming event will feature some 90,000 square metres of net exhibition space, offering direct access and networking opportunities with blue chip and SME suppliers from all over the globe, with more than 60 % of exhibitors joining from abroad. Besides Germany, major exhibitor countries for 2024 are Italy, Turkey, China, Spain, the Netherlands, Switzerland, Taiwan, Poland, Belgium, Austria, India, France and the USA. The show floor will be a mix of well-known brands, such as Adige, AIDA, Amada, Bystronic, Dimeco, Durma, Haco, LVD, Messer Cutting Systems, Pivatic, Prima Power, Salvagnini, Schuler, Thyssen, TRUMPF, Yamazaki Mazak and many others, complemented by highly specialised SMEs and first-time exhibitors showing their innovative strength on the market.

Exhibits cover anything to do with the processing of semi-finished and finished products, including metal sheet, tubes, profiles, and plastic hybrids. Visitors will have plenty of opportunities to discover and source the latest in stamping, punching, pressing, forming, cutting, joining, welding, fastening, handling, finishing, quality control, CAD/CAM/CIM, tools, machine components, warehouse and factory equipment, material recycling, R&D, and so much more.

Noteworthy is the proactive stance taken by tech suppliers over recent years to future-proof the industry through innovation, efficiency, and adaptability. "If change comes at you fast, you have to come up with solutions even faster", says Evelyn Warwick, Event Director of EuroBLECH, on behalf of RX. "The integration of AI and machine learning are revolutionizing the industry, enabling unprecedented levels of precision and efficiency. Automation and robotics continue to advance, streamlining production processes and reducing manual labour, while the Internet of Things connects machinery and systems for real-time monitoring and optimization. These innovations, showcased at this year's EuroBLECH, underscore the industry's commitment to meet the growing demands for customisation, sustainability, and smart manufacturing."

# A unique visitor journey to the 'Power of Productivity'

Alongside thousands of exhibits and supplier representatives in the exhibition halls, the 2024 visitor experience offers a wealth of opportunities to personally engage with innovation, including the new <u>Guided Visitor Tours</u> on 'Automation and Robotics' and the 'Industrial Internet of Things (IIoT)' to optimise production efficiency. In addition, the popular <u>Speaker Forum</u> delivers actionable insight and knowledge on current key topics, such as 'Automation, Robotics and Cobots' in Forum I, and 'Digitalisation, Industrial Metaverse (AI, VR, AR, IIoT) and Cybersecurity' in Forum II. The prestigious EuroBLECH Awards will honour five winners for their outstanding achievements in driving technical excellence and innovation. And Friday is Careers Day again, promoting young talent in the industry.

## Ways to engage pre-show

The official event website provides extensive information on the exhibition profile and show visit, including <u>Travel and Accommodation</u>, the full <u>Exhibitor List</u> with company and product descriptions, and a comprehensive <u>Online Show Preview</u> with search and filter functions to help attendees find the companies and products most relevant to them. By clicking on a little icon, users can create a list of favourite suppliers which can be exported and easily accessed on multiple devices. Visitors can also subscribe to the <u>EuroBLECH e-news</u> to keep informed ahead of the show.

### **Opening times and tickets**

EuroBLECH 2024 is held from 22 to 25 October 2024 at the Hanover Exhibition Grounds in Germany, occupying halls 11, 12, 13, 14, 15, 16, 17, 26 and 27. Visitor access is via entrances West 1, West 2, Nord 1, Ost 3, and Süd 1. Daily opening times are 9:00 to 18:00. <u>Registration</u>, <u>Ticket Shop</u> and <u>Press</u> <u>Accreditation</u> are now open. Tickets are €39.00 for a Day Ticket, and €70.00 for a season ticket (valid on all four show days). Additional ticket options include Guided Visitor Tours (€25.00), the Official Show Catalogue (€44.00) and free admission for students and apprentices on Careers Day on Friday, 25 October (available onsite upon presentation of valid student ID).

## Package deals for last minute exhibitor bookings

Companies still wishing to exhibit this year are advised to contact the Show Team immediately. Package options are available for last-minute arrangements, including the myEuroBLECH Easy Package and the First Time Exhibitor Package, both providing easy turnkey solutions plus marketing services. All relevant exhibitor information can be found online.

### www.euroblech.com

#### ENDS

Issued by: EuroBLECH Press Office, RX Romeland House, Romeland Hill, St Albans, Herts AL3 4ET, United Kingdom Tel: +44 (0)1727 814400, Email: press-rxsta@rxglobal.com

#### About RX

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit www.rxglobal.com.